

UNIVERSITY OF CALIFORNIA, RIVERSIDE

Student Learning Outcomes for the B.S. in Business Administration

Students completing the B.S. major will be able to:

1. use a variety of theoretical perspectives to identify and critically evaluate implications of business decisions for organizational stakeholders (e.g., customers, colleagues, employees, stockholders, suppliers, foreign governments, communities, cultures, regulatory agencies) and the natural environment.
2. recognize ethical issues, demonstrate familiarity with alternative frameworks for ethical reasoning, and discern trade-offs and implications of employing different ethical frames of reference when making business decisions.
3. conversant with major economic, social, political, and technological trends and conditions influencing foreign investment and development of the global economy and demonstrate an understanding of the cultural, interpersonal and analytical competencies required for engaging in global business activities.
4. demonstrate proficiency in written communications by creating written document that are clearly written, with appropriate content and conclusions.

Program Website: <http://soba.ucr.edu/>